

FRANKLIN RATING CARD

Vara Global Fine Arts

141 Wooster Street, Suite 4D
New York , NY 10012
(212)475-4404

SUMMARY OF MOST FREQUENT RATINGS

Customer Recommendation: ★ ★ ★ ★ ¹/₂

Work Quality + + + +

Cost Evaluation : \$ \$ \$ ¹/₂

Value Analysis ◆ ◆ ◆ ◆

SERVICES AND SPECIALITIES:

Fine art appraisals and curatorial services

SUMMARY OF COMMENTS:

Formerly the National Fine Arts Specialist in the appraisal department at the Chubb insurance group, principal Renee Vara uses her insider's advantage when evaluating a collection for replacement value. However, Vara's services go beyond simple appraisal. A senior member of the Appraisers Association of America and a veteran handholder, Vara will follow a collection "from purchase to sale," helping her clients buy wisely, choose a proper frame, catalog accurately, store safely and sell for the right price, all in an environment of high confidentiality.

Vara herself, an expert in modern and contemporary art, knows how to preserve works in such unlikely mediums as magic marker and day-glo paint. The company will handle older pieces and antiques as well, but those with a collection of pre-Colombian statuary might consider another specialist. Vara is quite active in the art world, staging exhibits and speaking on the subject of appraisal and preservation. Sources say she is well connected, an important factor in a business that depends on relentless networking. Costs are more than reasonable, considering Vara's dual expertise in collecting and insuring.

CLIENT COMMENTS:

"Watching her catalog a collection is something else. She's very thorough." "Vara takes confidentiality very seriously." "She has her hand in a bunch of different pots at once,

she's very very busy. People in the art world love working with her." "Renee really puts the insurance company at ease. She knows how to work with them and speaks their language."

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<http://franklinreport.com/RatingsCard.aspx?Id=500>

Explanation of Rating Symbols		
Recommend?		5 = My First and Only Choice; 4 = On My Short List; 3 = Satisfied, Might Hire Again; 2 = Have Reservations; 1 = Not Pleased, Would Not Hire Again; 0 = Never Talk to Again
Quality		5 = Highest Imaginable; 4 = Excellent; 3 = Strong; 2 = Adequate; 1 = Substandard; 0 = Awful
Cost		5 = Over the Top; 4 = Expensive; 3 = Reasonable; 2 = Moderate; 1 = Inexpensive; 0 = Amazing Bargain
Value		5 = Extraordinary Value; 4 = Good Value; 3 = Mediocre Value; 2 = Poor Value; 1 = Unconscionable ; 0 = Rip Off
Empty Folder		Provider has not yet been rated on this factor